

Friends of Killarney Park Strategic Plan

As approved by the Board of Directors



Our mission

- To preserve, protect and promote the educational, environmental and recreational goals of Killarney Provincial Park.

Our values

- integrity
- innovation
- excellence

Our vision

- To be recognized as a leading organization for the promotion of a healthy and sustainable environment by increasing the awareness of the natural evolving beauty of Killarney Provincial Park.

Our corporation mandate

- To encourage and support the goals and objectives of Killarney Provincial Park.
- To develop programs which will further public awareness, understanding and appreciation of the Park's natural, historic and cultural resources.
- To enter into agreements for the operation of sales outlet(s) and develop high quality park specific, theme related items and materials for public distribution and/or sale.
- To further the objectives of the corporation by accepting donations, bequests and other gifts.
- To encourage a broadly based membership that will support the objectives of the corporation.

Our strategic direction

- green focus and culture
- partnerships
- Friends of Killarney Park sustainability, growth and profile
- proactive to challenges

Our operating principles

1. Manage resources efficiently, responsibly and effectively in the best interest of the membership and the ongoing success of the corporation.
2. Act today in the interests of tomorrow.
3. Provide an open and professional approach towards all personnel and volunteers dedicated to the organization.
4. Provide quality goods and services at all times to their membership and clients.
5. Endeavour to promote healthy attitudes in visitors and campers towards environmental responsibility.
6. Assist in maintaining the viability of the Town of Killarney within the goals, objectives and strategies of the Friends of Killarney Park.
7. Work in partnership with Ontario Parks to pursue projects within the mission of caring and preserving Killarney Provincial Park together.

Our long-term goals

1. Develop strategic long-term partnerships
2. Sustainable long term green focus
3. Develop continued staff and volunteer strength
4. Periodic re-evaluation of systems and structure
5. Communications strategy for changing demographics

Our short-term goals

1. Participate in a program to reduce energy footprint by 10%
2. Build an exemplary partnership
3. Develop an organizational evaluation process
4. Translation of Friends publications to meet specific needs
5. Increase awareness of our website